



American
Heart
Association®
Learn and Live

BUSINESS OVERVIEW

Name of Organization we're presenting to



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PRESENTATION AGENDA

- Sample slides w/ images and no images
- Page divider options
- Product showcased several ways
- Platform screenshot, table, & chart slide options
- Closing slide

SAMPLE SLIDE

WITH IMAGE

This would be text related to topic. For what ever it may be:

- Supported all Christmas fundraising efforts
- Customizable forms to use throughout the Christmas season
- Custom fields for donor data cultivation
- Online forms to feature unique text-to keywords
- Sell Red Kettle Season Pass Pins, Christmas cards, concert tickets and more



SAMPLE SLIDE

WITH TWO IMAGES

This would be text related to topic. For what ever it may be:

- Supported all Christmas fundraising efforts
- Customizable forms to use throughout the Christmas season
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SAMPLE SLIDE

WITH THREE IMAGES

This would be text related to topic. For what ever it may be:

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TRANSPARENT PAGE DIVIDER

In case there is subtext, it can go here.



TRANSPARENT PAGE DIVIDER

In case there is subtext, it can go here.

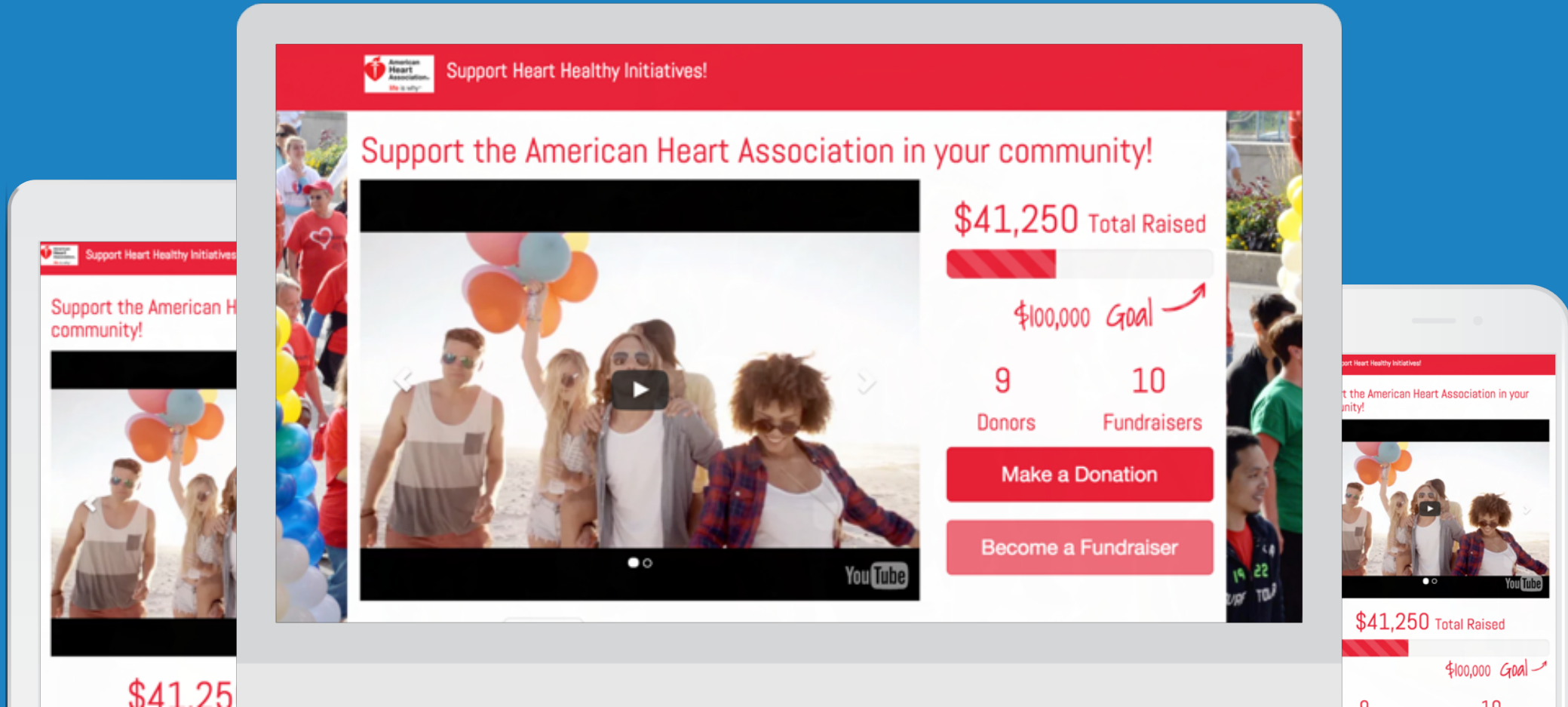
COLOR BLOCK PAGE DIVIDER

In case there is subtext, it can go here.



PRODUCT OVERVIEW

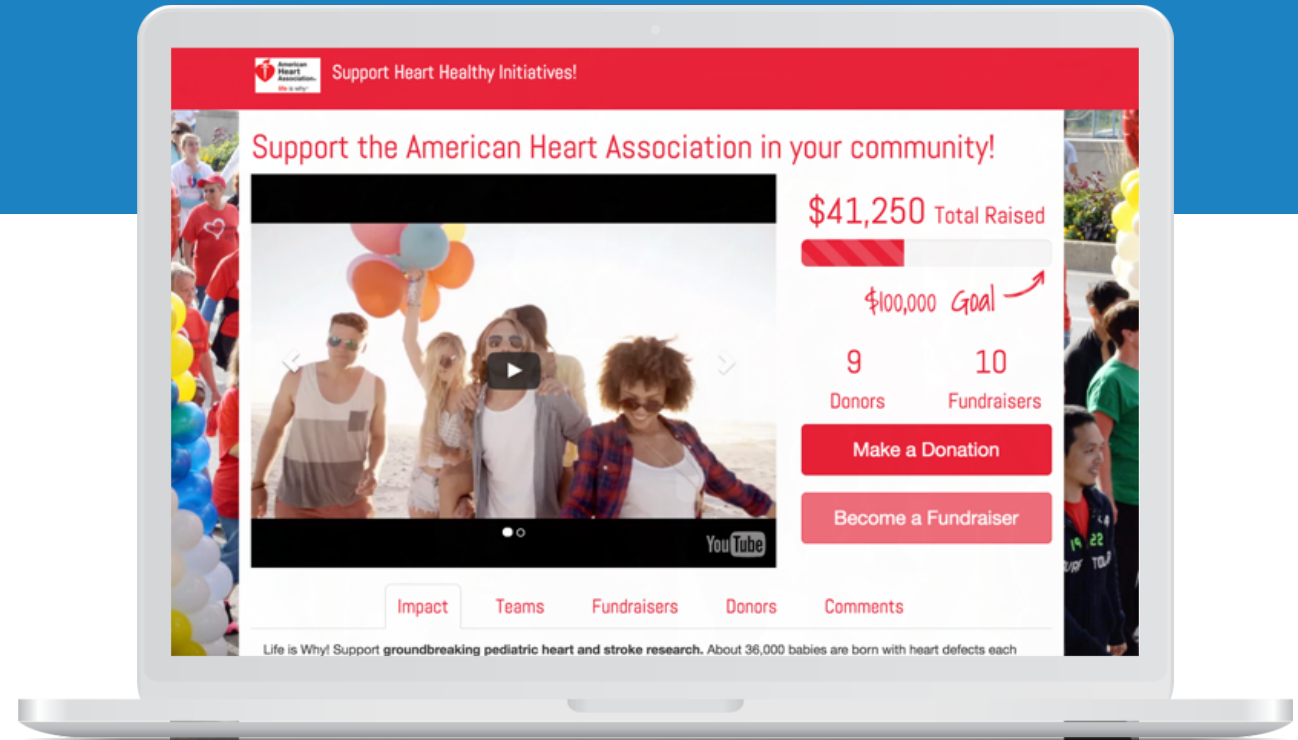
In case there is subtext, it can go here.



PRODUCT SHOWCASE IN LAPTOP

The most important information can go here.
Try to keep this, this short.

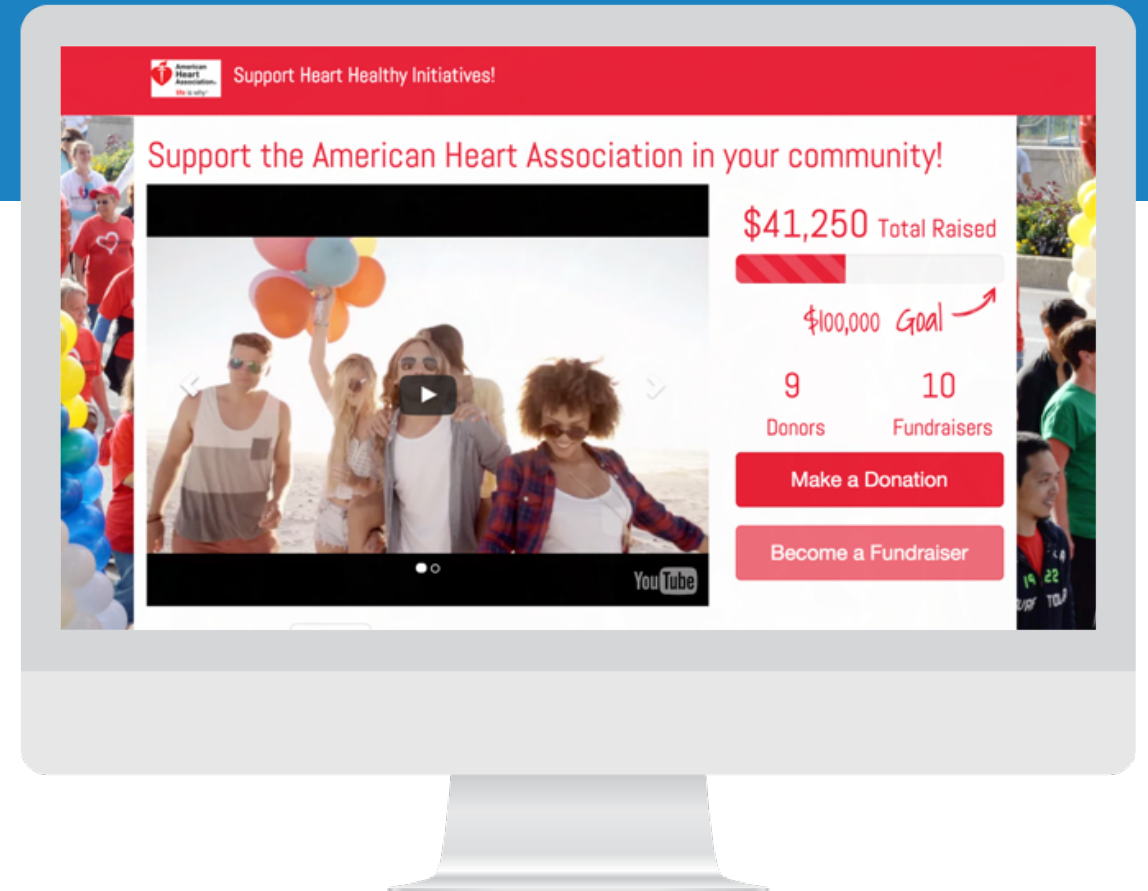
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PRODUCT SHOWCASE IN COMPUTER

The most important information can go here.
Try to keep this, this short.

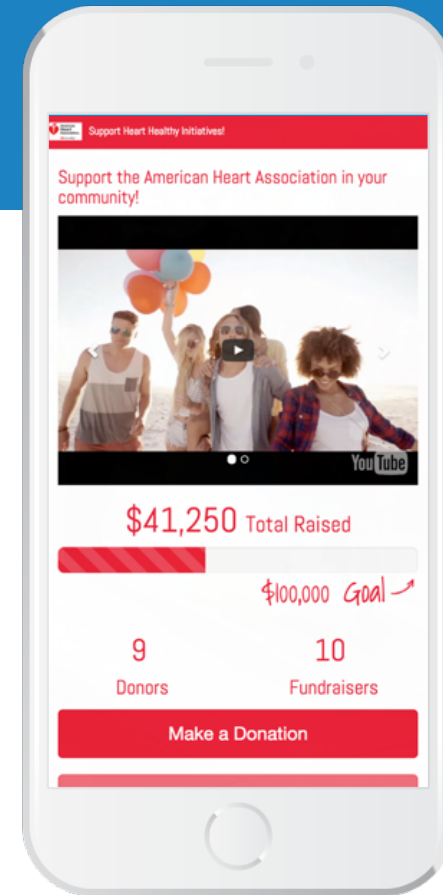
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PRODUCT SHOWCASE IN PHONE

The most important information can go here.
Try to keep this, this short.

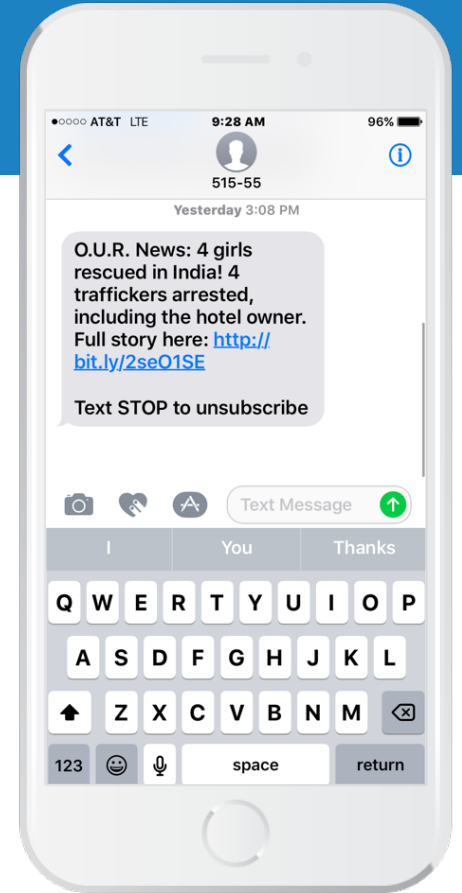
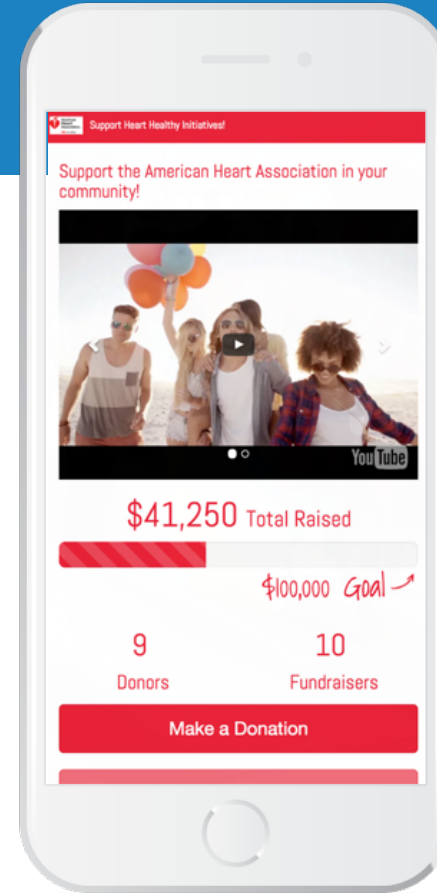
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PRODUCT SHOWCASE IN PHONE TWO EXAMPLES

The most important information can go here.
Try to keep this, this short.

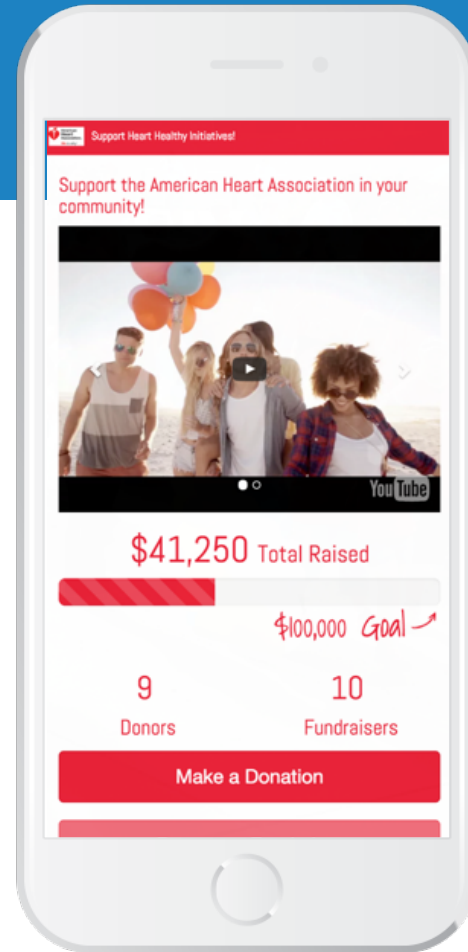
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PRODUCT SHOWCASE IN PHONE V2

The most important information can go here.
Try to keep this, this short.

Here a small paragraph about what this is about.
Extra information. Supported all Christmas
Customizable forms Custom fields for donor
Online forms to Feature, Concert tickets and more.

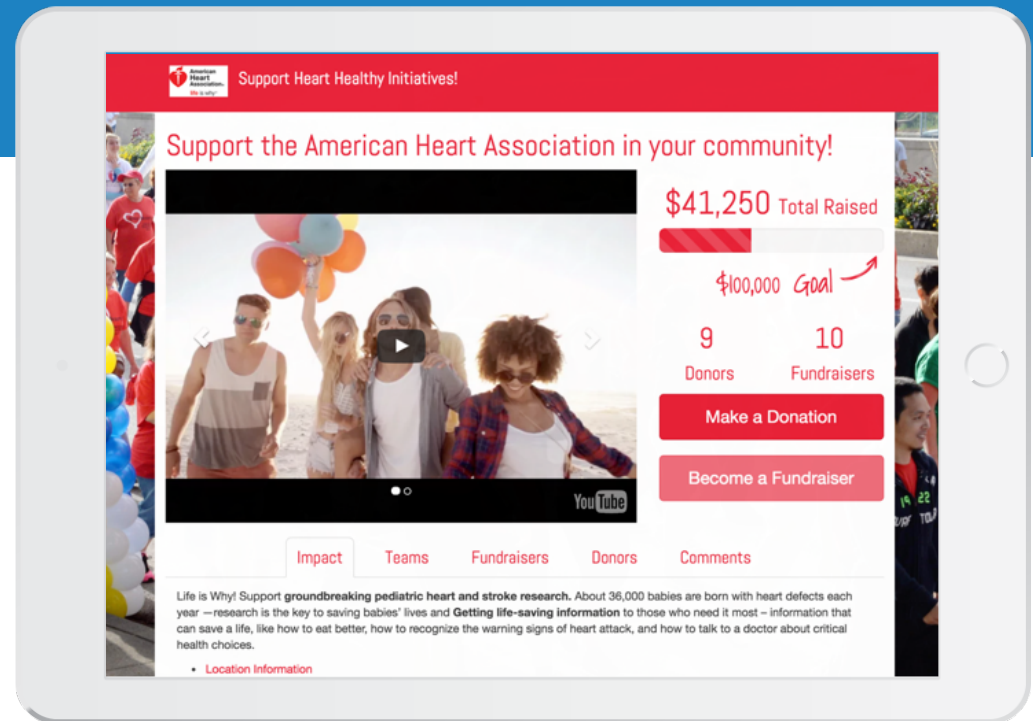


- Supported all Christmas
- Customizable forms
- Custom fields for donor
- Online forms to feature,
- Concert tickets and more

PRODUCT SHOWCASE IN IPAD V1

The most important information can go here.
Try to keep this, this short.

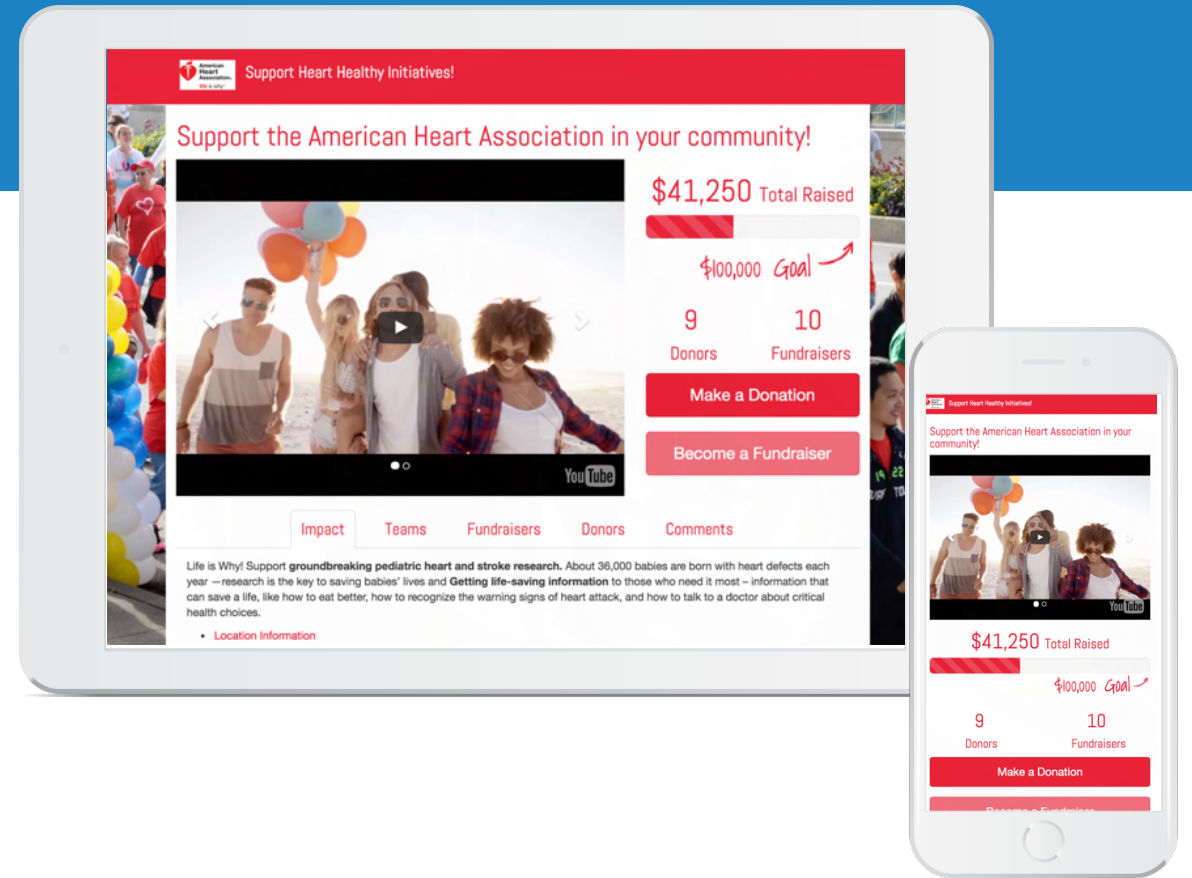
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PRODUCT SHOWCASE IN IPAD AND PHONE

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PRODUCT SHOWCASE **W/ ALREADY CREATED IMAGES**

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Try to keep this short.

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PLATFORM SCREENSHOTS

Goal based communications may be sent to crowdfunding participants based on the percent of progress toward fundraising targets. For example, at 50% progress toward goal:

- An SMS message is sent: “Half way there, great work!!”
- A branded email template is sent at the same time

All templates can be personalized using donor data. For example, a dynamic message may read:

- “Great job [First_Name], almost there at [%], one last push!!!”

The screenshot shows a 'Goal' configuration interface. At the top, the title 'Goal' is followed by a subtitle: 'Send Messages when fundraisers hits a certain percentage of their goal.' Below this, a form allows setting a trigger: 'When the fundraiser reaches' followed by a percentage input field set to '20 %'. There are two main sections for message configuration: 'Send Text Message' and 'Send Email'. Each has a 'Choose a Template' dropdown. The 'Send Text Message' section contains a text area with the placeholder 'Text Message: e.g. You're off to a nice start!'. The 'Send Email' section contains a 'Subject' field with the placeholder 'Subject: e.g. Go get em' Tiger!' and a 'Message' field with the placeholder 'Message: e.g. Hey, [First_Name] you're off to a great start!'. At the bottom right of the first section are 'Cancel' and 'Save' buttons. Below the first section, there are two more rows for additional goals. The first row is 'When the fundraiser reaches 50%' with checkboxes for 'Send SMS' and 'Send Email' (both checked) and an edit icon. The second row is 'When the fundraiser reaches 90%' with similar checkboxes (both checked) and an edit icon. At the bottom right, there is a green button with a plus icon and the text 'Add Another Percentage Message'.

Goal
Send Messages when fundraisers hits a certain percentage of their goal.

When the fundraiser reaches **20** %

☐ Send Text Message Choose a Template ▾ ☐ Send Email Choose a Template ▾

Text Message: e.g. You're off to a nice start!

Subject: e.g. Go get em' Tiger!

Message: e.g. Hey, [First_Name] you're off to a great start!

Cancel Save

When the fundraiser reaches **50%** ✓ Send SMS ✓ Send Email ✎

When the fundraiser reaches **90%** ✓ Send SMS ✓ Send Email ✎

➕ Add Another Percentage Message



TABLE SLIDE EXAMPLE

Topic	Topic	Topic	Topic	Topic	Topic
Short as possible	Short as possible	Short as possible	Short as possible	Short as possible	Short as possible
Short as possible	Short as possible	Short as possible	Short as possible	Short as possible	Short as possible
Short as possible	Short as possible	Short as possible	Short as possible	Short as possible	Short as possible



CHART SLIDE EXAMPLE

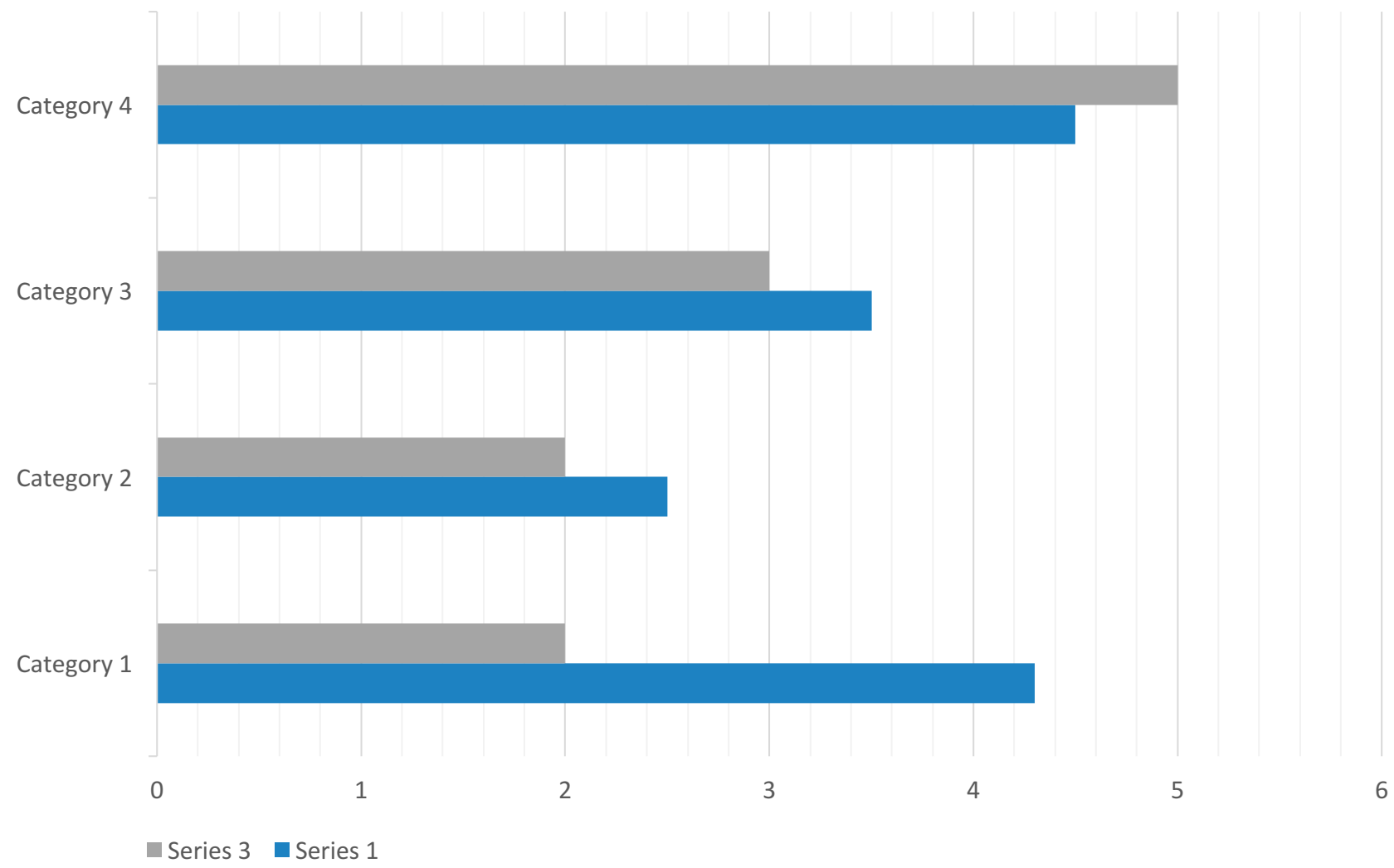
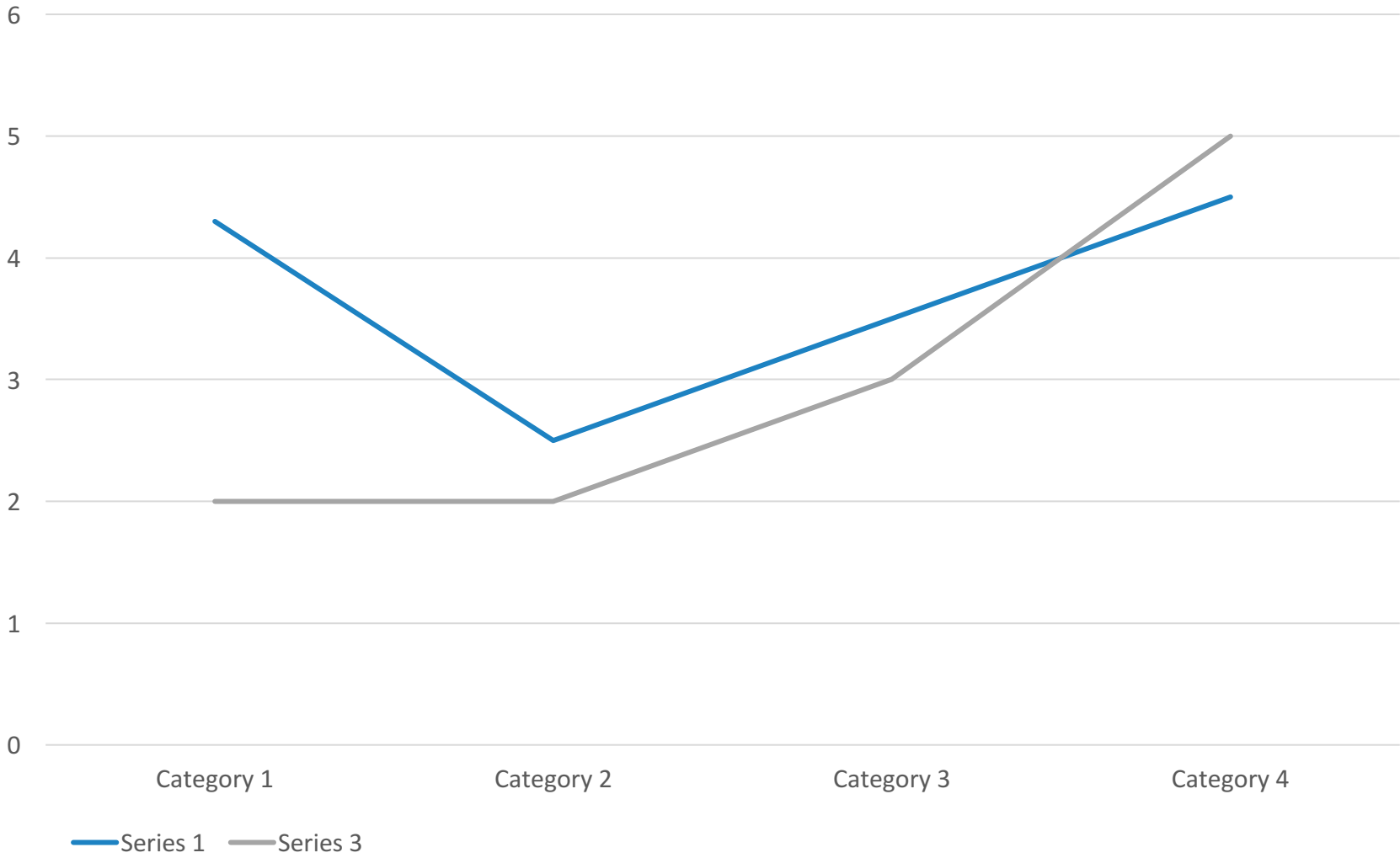




CHART SLIDE EXAMPLE



THANK YOU FOR JOINING US!

Feel free to reach out to us with any questions.

 845.369.3698

 person@mobilecause.com

 mobilecause.com

 27001 Agoura Rd. 350A, Calabasas CA 91301